



# VALUE-ADDED VEGETABLES

Carefully selected from seed to harvest on sustainable Italian soils, our 100% Italian-grown vegetables ensure exceptional quality. Innovative value-added options cater to conscious consumers, balancing health and flavor without compromise.

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## VALUED-ADDED VEGETABLES

# BLANCHED

# 01

Blanched vegetables maintain their **natural flavors and nutrients**. We prioritize **seasonal crops**, offering a variety of **natural, organic**, and **NON-GMO** options.

### 1.1 Florets

### 1.2 Spirals

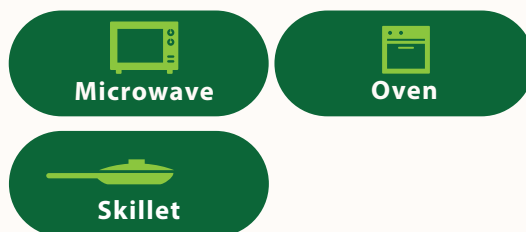
### 1.3 Riced



## TECHNOLOGY AND STORAGE:

- Blanching Temperature:**  
Between 70 and 100° C
- Blanching Time:**  
From 30 seconds to few minutes
- Storage Frozen Temperature:**  
-18° C
- Storage Temperature:**  
Room Temperature (about 20° C)  
Once open, keep refrigerated (0 to 4° C)

## COOKING METHODS:



## PACKAGING:





## 1.1 FLORETS

Our florets are a versatile and healthy product, perfect for cooking or using as a side dish flavored with your favorite seasoning

### CHOOSE A BASE VEGETABLE



Cauliflower



Broccoli



Rainbow



Romanesco



Mixed

## 1.2 SPIRALS

With very few calories and minimal water content, our spirals offer maximum versatility. They can be enjoyed as a low-calorie first course or a delicious side dish.



### CHOOSE A BASE VEGETABLE



Green Zucchini



Carrots



Butternut Squash



Mixed

**+** ADD A SAUCE OR SEASONING OF YOUR CHOICE







## 1.3 RICED

Made with organic Italian vegetables, our product boasts up to 85% fewer calories than rice, is naturally gluten-free, and can be prepared according to your preferences.

### CHOOSE A BASE VEGETABLE



Cauliflower



Broccoli



Yellow Carrots



Orange Carrots



Zucchini



Tricolor Mix

**+** ADD A SEASONING OR SAUCE OF YOUR CHOICE, OR MIX IT WITH VEGETABLES.

### MOST WANTED RICED MIX

- **Southwest Blend:** Riced Cauliflower, Black Beans, Corn, Red Peppers, Chili Pepper, Tomato
- **Zesty Blend:** Riced Cauliflower, Green Beans, Yellow & Red Pepper, Onion
- **Holiday Blend:** Riced Cauliflower, Butternut Squash, Kale, Spinach, Red Onion, Cranberries, Pumpkin Seed
- **Mediterranean Blend:** Riced Cauliflower, Tomato, Pepper, Zucchini, Onion, Grated Cheese



**NEW**

### RICED RISOTTOS

- **Riced Risotto Garlic Alfredo Sauce** with Asparagus & Peas
- **Riced Risotto with Mushrooms**



## VALUED-ADDED VEGETABLES

# COOKED

# 02

Prepared cooked vegetable dishes, each **seasoned to perfection**. From local favorites to **exotic ethnic delights**, our menu features both **mild and bold flavors**, ensuring a **culinary experience** that satisfies every taste preference.

### 2.1 Grilled & Roasted

### 2.2 Mashed

### 2.3 Veggie & Grains Blends

### 2.4 Baked



## KEY BENEFITS:

- Great as a **side or topping** for meats, pizzas, and salads.
- Perfect for side dishes or as a **base for bowls and entrées**.
- Ideal as a **main dish** or **filling for wraps** and burritos.
- Excellent for **snacks** or adding to **casseroles** and **mixed dishes**.

## COOKING METHODS:

Thaw & Serve

Microwave

Skillet

Oven

Air Fryer

## PACKAGING:

Stand up Bag

Pillow Bag

Tray in Box



## 2.1 GRILLED & ROASTED

Expertly grilled or roasted to perfection. Whether you prefer them plain or seasoned with delicious, savory flavors, they're ready to elevate any meal as a perfect side dish

### CHOOSE A BASE VEGETABLE



Eggplant



Zucchini



Broccoli



Cauliflower



Onions



Bell Peppers



Mushrooms



Butternut Squash



Potato



Sweet Potato



Tomato



Cherry Tomatoes



Brussel Sprouts

### CHOOSE CUT

- Dices 10 x 10
- Dices 20 x 20
- Half-moon
- Stripes
- Slices
- Sticks

### GRILLING & ROASTING LEVEL

- Light (Rare or Medium)
- Medium
- Dark (Well-Done)
- Fire Roasted

### ADD SEASONING



Marinated



Paprika



Oregano



Rosemary



Chieves



Lemon Juice



Basil



Parsley



Coriander



Pink Salt



White & Black Pepper



Onion Powder

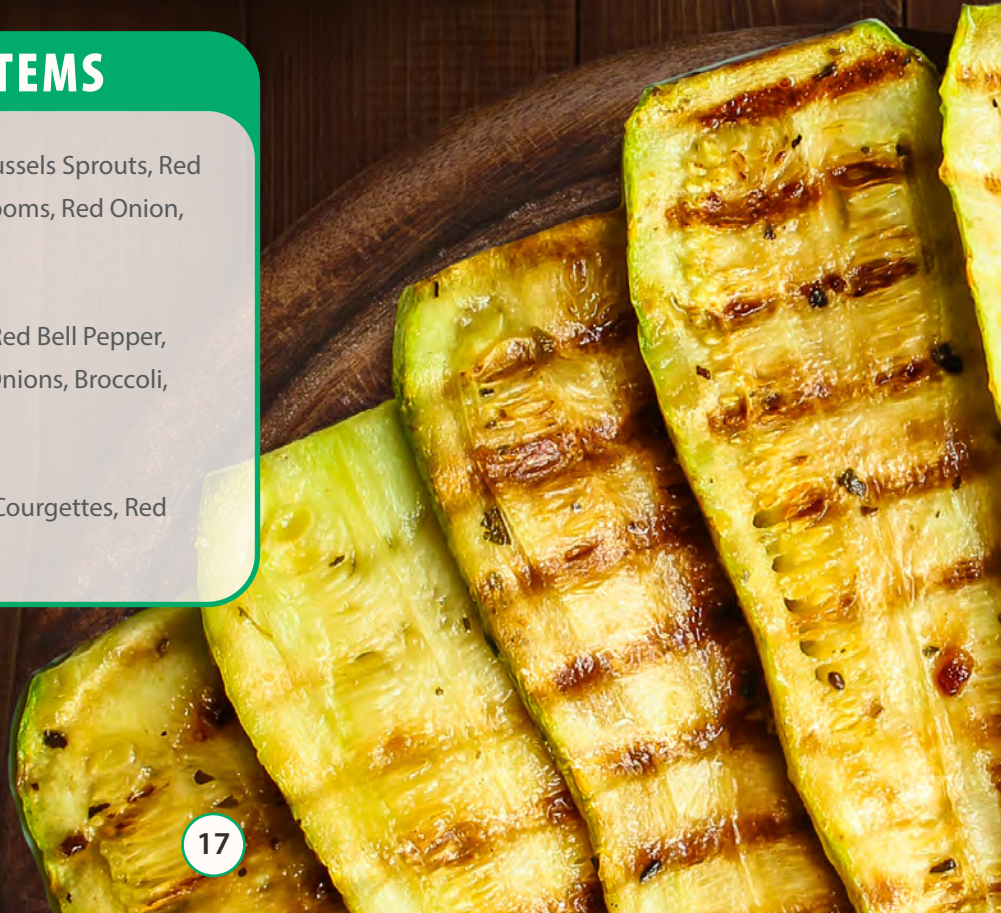




Grilled Marinated Vegetables

## SUGGESTED ITEMS

- **Roasted Spring Blend:** Brussels Sprouts, Red and Yellow Bell Peppers, Mushrooms, Red Onion, Black Pepper
- **Roasted Autumn Blend:** Red Bell Pepper, Zucchini, Yellow Zucchini, Red Onions, Broccoli, Garlic, Onion, Black Pepper
- **Special Blend:** Aubergines, Courgettes, Red And Yellow Peppers, Red Onion







## 2.2 MASHED & SMASHED

Velvety mashed vegetables, meticulously prepared and infused with tantalizing flavors. Whether for comfort or culinary inspiration, our range promises a satisfying experience.

### CHOOSE A VEGETABLE



Cauliflower



Broccoli



Sweet Potatoes

### ADD A SEASONING



Cheese



Herbs



Caramel



Maple Syrup



Garlic



White & Black Pepper



Chives



Ginger



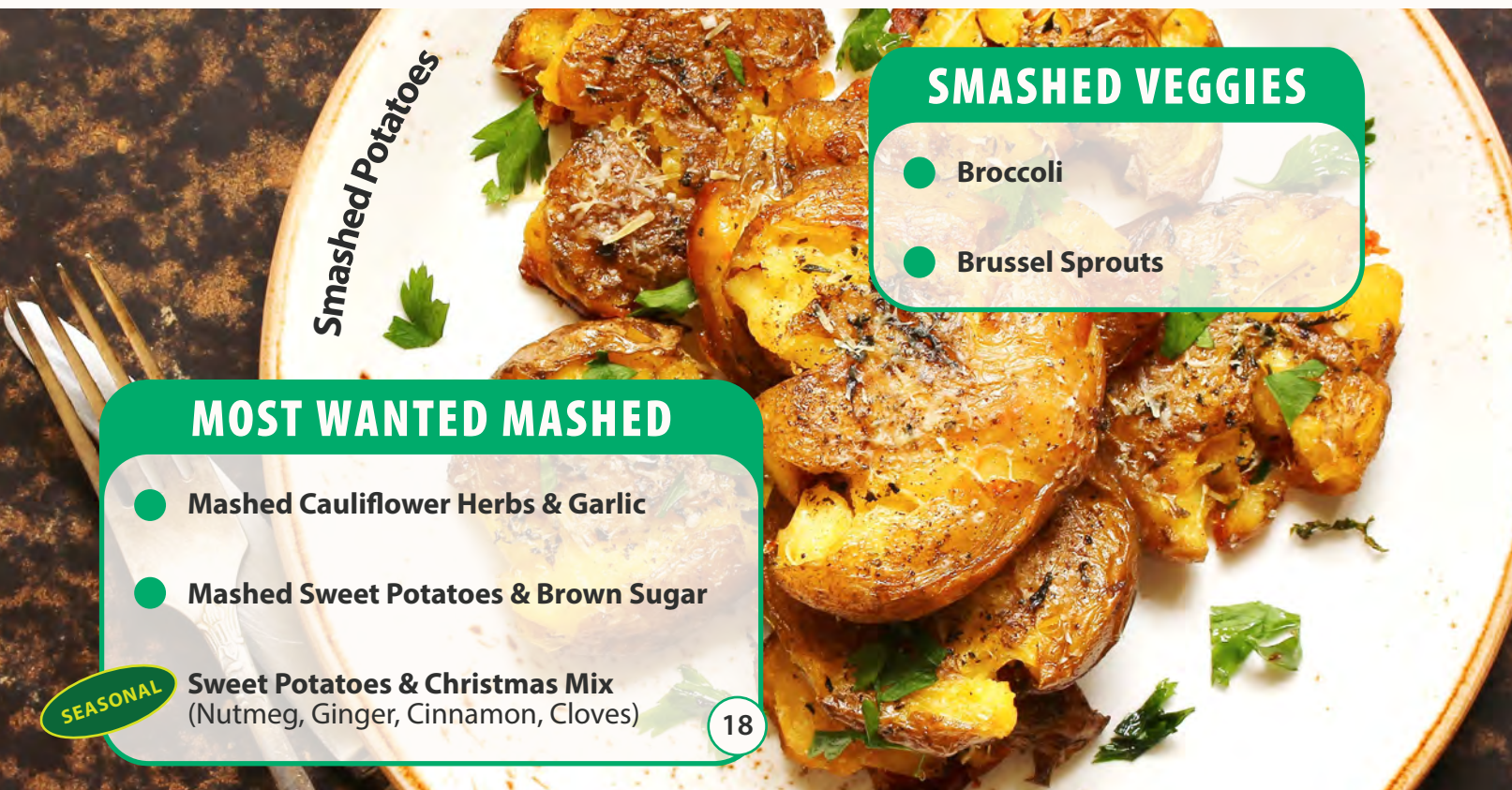
Nutmeg



Cloves



Cinnamon



Smashed Potatoes

### SMASHED VEGGIES

- Broccoli
- Brussel Sprouts

### MOST WANTED MASHED

- Mashed Cauliflower Herbs & Garlic
- Mashed Sweet Potatoes & Brown Sugar
- Sweet Potatoes & Christmas Mix (Nutmeg, Ginger, Cinnamon, Cloves)

SEASONAL



## 2.3 VEGGIE & GRAINS BLENDS

Endless versatility. Customize your dish by choosing your favorite flavors, spices, and texture for a tailored experience, whether you prefer a low-carb or high-protein option.



### FRUITS & VEGETABLES



Apples



Berries



Broccoli



Spinach



Onions



Kale



Cucumber



Black Olives



Bell Peppers



Zucchini



Yellow Carrots



Carrots



Potatoes



Beets



Corn



Green Beans



Brussels Sprouts



Cauliflower



Kohlrabi



Daikon



Mushrooms



Sundried Tomatoes



Cherry Tomatoes



Tomato

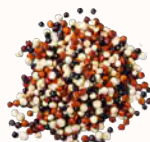
### GRAINS & LEGUMES



Buckwheat



Bulgur



Quinoa Mix



Black Rice



Basmati Rice



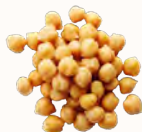
Brown Rice



Speltz



Garden Peas



Chickpeas



Soybeans



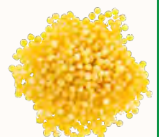
Azuki Beans



Broad Beans



Barley



Couscous



## SEASONINGS



Chimichurri



Balsamic Vinegar



Basil



Black Pepper



Celery



Concentrated Tomato



Curry



Everything Bagel



Extra Virgin Olive Oil



Feta Cheese



Garlic



Cheese



Lemon Juice



Marinated



Mint



Honey



Oregano



Paprika



Parsley



Bell Pepper



Thyme



Cumin



Pumpkin Seeds



Soy Sauce



Rice Vinegar



White Wine Vinegar

Zesty Blend

## MOST WANTED VEGGIE MIX

- **Roots of Taste:** Yellow Carrots, Sweet Potatoes, Beets, and Apples
- **Asian Style:** Broccoli, Carrots, Corn, and Green Beans
- **Sprouting Temptation:** Brussels Sprouts, Red Bell Pepper, and Onion
- **Mediterranean Blend:** Zucchini, Butternut Squash, Red Onions, Yellow Peppers, and Red Peppers



## MOST WANTED GRAIN MIX

GF

- **Chimichurry Rice:** Basmati Rice, Tomato, Onion, Peas, Cilantro, Tomato Sauce, Cream, Seasoning
- **Indian:** Quinoa, Red Quinoa, Black Quinoa, Diced Tomatoes, Beans, Chickpeas, Yellow, Green & Red Peppers, Seasoning
- **NEW Asian:** Black Rice, Tomatoes, Avocado, Azuki Beans, Soybeans, Shallot Onion, Soy Sauce, Rice Vinegar, Sunflower Oil, Salt
- **Sunny Vibes:** Diced Tomatoes, Quinoa, Kale, Brown Rice, Soybeans, Red Onion, Spring Onion, Seasoning
- **NEW Noric Salad:** Barley, Red Onion, Diced Courgettes, Cucumber, Daikon, Tomatoes, Seasoning

Bulgur & Red Quinoa

Quinoa Duo

## MOST WANTED SALADS

NEW

- **Mediterranean Salad:** Cooked Pasta, Red Cherry Tomatoes, Spinach Leaves, Mozzarella, Pesto, Yellow Cherry Tomatoes, Seasoning
- **Greek Salad:** Risoni, Black Rice, Red Cherry Tomato, Cucumber, Feta, Red Onion, Black Olives, Seasoning
- **Istanbul Salad:** Pearl Couscous, Cucumber, Grilled Courgettes, Diced Tomatoes, Grilled Red & Yellow Pepper, Sliced Black Olives, Seasoning



## 2.4 BAKED

Top-quality baked vegetables, from mushrooms to quiches and mixed vegetable gratin, expertly crafted to elevate your dining experience.



### CHOOSE A BASE VEGETABLE



Cauliflower



Zucchini



Pumpkin



Broccoli



Potato &  
Sweet Potato



Eggplant



Kale

### ADD SEASONINGS



Garlic



Onion



Cheese



Parsley



Basil

### ADD SAUCE



Cream



Tomato



Cheddar



Alfredo



Béchamel



Marinara

### CHOOSE A TOPPING



Breadcrumbs



Gluten-Free  
Breadcrumbs



Hard-Cheese &  
Potato Flakes



Breadcrumbs &  
Hard-Cheese





Cauliflowers & Potatoes

Eggplant Parmigiana



## SUGGESTED ITEMS

- Cauliflowers, Cream Cheese & Parmigiano
- Cauliflowers, Broccoli & Cheese





## VALUED-ADDED VEGETABLES

# FRIED

# 03

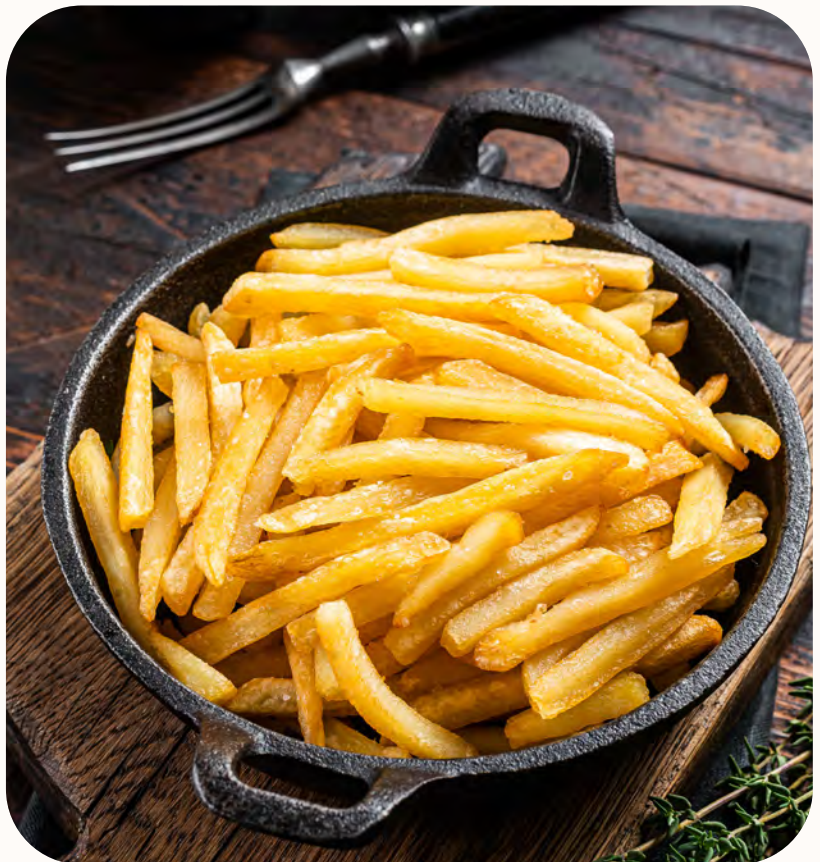
Enhance your **snacking experience** with our wholesome offerings: Savor our tots, hash browns, and veggie & chickpea fries, meticulously crafted with **up to 40% fresh vegetables** and **free from artificial flavors**.

### 3.1 Potato Fries

### 3.2 Vegetable Fries

### 3.3 Vegetable Hashbrowns

### 3.4 Coated Vegetables



## TECHNOLOGY AND STORAGE:

- **Healthier Frying:** Cooked in sunflower oil for digestibility and low saturated fat.
- **High Fiber:** Vegetable-based appetizers rich in dietary fiber.
- **Crispy and Flavorful:** Maintains flavor with irresistible crispiness.
- **Innovative Variety:** Offers classics and unique options for all tastes.
- **Convenient and Versatile:** Ready-to-eat, perfect for snacks, sides, or complex dishes.

## COOKING METHODS:



Air Fryer



Oven

## PACKAGING:



Stand up Bag



Pillow Bag



Bag in Box





## 3.1 POTATO FRIES

Crafted from top-quality Italian potatoes and sunflower oil, our fries promise a crispy, preservative-free snack.

### CUT & SHAPES



French Fries  
10-10mm  
7-7mm



Steakhouse Fries  
10-18mm



Crinkle Cut Fries  
10-10mm  
7-7mm



Shoestring Fries  
10-10mm  
9-12mm  
12-12mm



Potato Slices  
3-5mm  
5-7mm



Potato Cubes  
12-12-12mm  
20-20-20mm



Garden Wedge



Shredded Potatoes



Tater Tots



Hash Brown (Oval)



Hash Brown (Triangle)

### ADD SEASONING



Marinated



Paprika



Oregano



Rosemary



Chives



Lemon Juice



Basil



Parsley



Coriander



Pink Salt



White & Black  
Pepper



Onion Powder





## 3.3 VEGETABLE HASHBROWNS

Crispy on the outside and soft on the inside, made with fresh vegetables and stringy cheese. Cook them in minutes and serve them as a snack, an appetizer, or a sandwich filling.

### CHOOSE A BASE VEGETABLE



Cauliflower



Broccoli



Carrots



Sweet Potatoes

### ADD A SEASONING



Onion



Garlic



White & Black Pepper



Turmeric



Rosemary



Parsley



Curry



Herbs



Chili Pepper



Grated Cheese



Paprika



Cumin







## 3.4 COATED VEGETABLES

A perfect side dish or an even better snack, our coated vegetables offer a diverse range of flavors and textures, meticulously crafted for a perfectly crispy and smooth experience.

### CUT & SHAPES



● Cauliflower Florets



● Breaded & Battered  
Cauliflower Florets



● Breaded & Battered  
Mushrooms  
● Garlic Breaded  
Mushrooms



● Beer Battered  
Salt & Pepper  
Mushrooms



● Sweet Corn Tots  
● Mashed Cauliflower Tots  
● Mashed Broccoli & Cheese tots  
● Mashed Broccoli tots



● Fried Green Beans  
● Fried Zucchini

